



**nokhook  
design.net**

*Types of design  
and Rates 2016*

*A new venue where design meets creativity.*

Logotype, Identity System, Typography, Logomark, Art Direction, Creative Direction, Stationery, Editorial Design, Branding System, Photobook, Advertising, Illustration, Iconography, Flyers & Invitations, Album Design, Packaging, Custom Publishing, Copywriting and Art shop.

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### Identity Design

(3 initial demos)



Logo Design : **\$ 600 (21,600 THB)**



Business Card : **\$ 200 (7,200 THB)**



Letterhead : **\$ 200 (7,200 THB)**



Envelope : **\$ 200 (7,200 THB)**



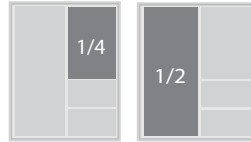
#### Corporate Brand Identity Package:

Logo Design, Business Card Design,  
Letterhead Design, Envelope Design,  
(4/0) Design

Design Cost : **\$ 900 (32,400 THB)**

### Advertising Design

(3 initial demos)

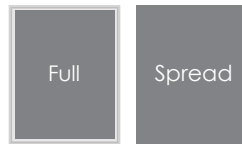


Full Color 1/4 or 1/2 Page Ad

- custom 4 color

Ad with photos. Include your logo, company  
photos and text / 4 Color CMYK Colors

**\$ 350 (12,600 THB)**



Full Color Full Page Ad or Spread Ad

- custom 4 color

Ad with photos. Include your logo, company  
photos and text / 4 Color CMYK Colors

**\$ 450 (16,200 THB)**



Book Cover / Magazine design

- custom 4 color

Book cover magazine, Illustration

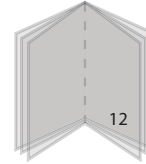
4 Color CMYK Colors

**\$ 600-1,000 (21,600-36,000 THB)**

### Catalog Design

(2 Initial demos)

Based on 5 Image and 10 Product Max Per Page.

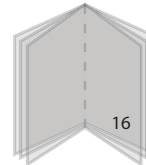


size  
**A4**

12 Page Catalog Design

Custom catalog with photos. Include your logo,  
company photos and text. A4 size (half folded,  
front & back print) 4 Color CMYK Colors

**\$ 500 (18,000 THB)**

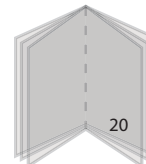


size  
**A4**

16 Page Catalog Design

Custom catalog with photos. Include your logo,  
company photos and text. A4 size (half folded,  
front & back print) 4 Color CMYK Colors

**\$ 600 (21,600 THB)**



size  
**A4**

20 Page Catalog Design

Custom catalog with photos. Include your logo,  
company photos and text. A4 size (half folded,  
front & back print) 4 Color CMYK Colors

**\$ 700 (25,200 THB)**

### Corporate Web Design

(2 initial demos)



5 Page Web Site Design

Includes 5 pages (max) :

**\$ 700 (25,200 THB)**

Programming plus extra charges per program per pages



10 Page Web Site Design

Includes 10 pages (max) :

**\$ 1,000 (36,000 THB)**

Programming plus extra charges per program per pages

#### Web Banner Design

Size: 468 x 60 pixels

Banner running for 10 seconds or less

Extra costs:

Animated Gif Cost : **\$ 90 (3,200 THB)**

Static Banner Cost : **\$ 60 (2,500 THB)**

#### NOTE

Server programming or CGI scripting not  
included in project. Flash Animation, Photo  
Gallery to Site,  
Custom Graphics, or Rework on title and  
description for page optimization are not  
included in project.

*\*For advanced Web Design services please  
request a custom quote based on your needs  
and requirements.*

### Others

**Wallpaper design, Wall Painting,  
Poster Art, Art Exhibition**

made-to-order Design concept

4 Color CMYK Colors / Start up price:

**\$ 600 (21,600 THB)**

*What Does 4/0, 4/1, And 4/4  
Mean?*

4=Full color

1=Black

0=No Printing.

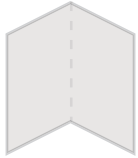
4/4 means full color printing on the  
front& back

4/1 means full color printing on the front  
with black printing on the back.

4/0 means full color printing on the front  
with no printing on the back.

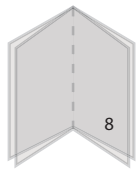


**Corporate Brochure Design**  
(2 Initial Concepts)



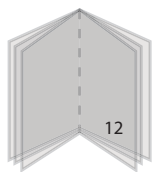
size  
**A4**

4 Page Brochure Design  
Custom corporate brochure with photos.  
Included your logo, company photos and text.  
A4 size, 4 Color CMYK Colors  
**\$ 500 (18,000 THB)**



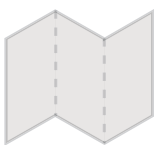
size  
**A4**

8 Page Brochure Design  
Custom corporate brochure with photos.  
Included your logo, company photos and text.  
A4 size, 4 Color CMYK Colors  
**\$ 600 (21,600 THB)**



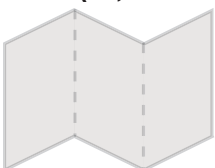
size  
**A4**

12 Page Brochure Design  
Custom corporate brochure with photos.  
Included your logo, company photos and text.  
A4 size (half folded, front & back print)  
4 Color CMYK Colors  
**\$ 700 (25,200 THB)**



size  
**A4**

Standard Trifold Brochure Design  
Custom corporate brochure with photos.  
Included your logo, company photos and text.  
A4 size (two sided print)  
4 Color CMYK Colors  
**\$ 500 (18,000 THB)**



size  
**A3**

Large Trifold Brochure Design  
Custom corporate brochure with photos.  
Included your logo, company photos and text.  
A3 size (two sided print)  
4 Color CMYK Colors  
**\$ 600 (21,600 THB)**

**Product Design**  
(2 Initial Concepts)



T-shirt Design  
- custom 4 color, 4 Color CMYK Colors  
Start up price: **\$ 450 (16,200 THB)**



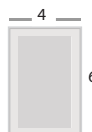
Toy & Charactor Design  
- custom 4 color, 4 Color CMYK Colors  
Start up price: **\$ 500 (18,000 THB)**

**Package Design**  
(3 initial demos)

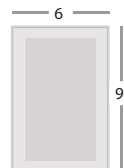


- custom 4 color, 4 Color CMYK Colors  
Start up price: **\$ 500 (18,000 THB)**

**Card Mailer Design (PC)**  
(3 initial demos)



4" x 6" Mailer  
- 4/1 Process  
Ad with photos. Include your logo, company photos and text, 4 Color CMYK Colors  
**\$ 350 (12,600 THB)**



6"x 9" Mailer  
- 4/4 Process  
Ad with photos. Include your logo, company photos and text, 4 Color CMYK Colors  
**\$ 400 (14,400 THB)**

**Conditions:**

1. Quotation sheet (.pdf) will be sent to customer. If there's no reply or confirmation made within 2 weeks, we assume it to be canceled.
2. We start working only after price is agreed. Time duration for submitting first demo design is around **14 business days**, based on each work assignment.
3. Customers must deposit 50% of quotation price after receiving first set of demo design. In case of cancellation, we have rights to deduct the deposit money. If we cannot get the work done in time, the deposit will be paid back.
4. Changes / Revision can be made three times. Other additional changes or any changes (though within the limited 3 times) that are different from initial concept will be surcharged.
5. Please ensure to send ALL/ANY CHANGE REQUESTS OR REVISIONS IN WRITING!

*\*\* The quotation price does not include finding any raw data or information, photo or any wording matters.*

**Design Process:**

- Demo designs for selection (deposit 50%)
  - Approve design+Final work submit (pay 50%)
- The finished artwork will be submitted either on a CD or via the Internet by the agreed upon request.

**Design Tools:**

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Acrobat  
Adobe Dreamweaver  
HTML/CSS

**Customer Provides:**

Logo (.EPS, .PDF or other vector format)  
Final Copy in (.txt, .rtf, .doc)  
Photos (Hi-Res in .jpg, .tiff, .EPS)